

April 9, 2003

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, April 9, 2003, at 7:11 p.m. in the Torrance Community Television studio located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners: Carlson, Craft, Korman, Haussmann, Mikulicich Jr. (arrived 7:15 p.m.), and Chair Perkins

Also Present: Cindy Hibbard, Clerk Typist
Mark J. Doddy, TCTV Coordinator
Michael D. Smith, Cable Television Administrator

Excused: Tsao

3. FLAG SALUTE:

Commissioner Craft led the salute to the flag.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Carlson moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion, seconded by Commissioner Haussmann, carried with an aye vote.*

5. APPROVAL OF MINUTES:

a) March 12, 2003

MOTION: *Commissioner Craft moved to approve the minutes for the March 12, 2003 meeting. This motion seconded by Commissioner Carlson, carried with an aye vote.*

6. SCHEDULED BUSINESS:

a) Community Matters – NONE

b) Committee Reports

(1) Producer Incentive

The Committee conducted the March 7th and April 4th meetings respectively. The March meeting had seventeen guests for a presentation by Irving Keschner, Esq. on Copyright Law and Suzette Craft on Interviewing Talent. The April meeting had eleven guests for a presentation on Advanced Sound Techniques by Don Fefie.

MOTION: *Commissioner Carlson moved to accept the Producer Incentive Committee Report for March 2003. This motion, seconded by Commissioner Korman, motion carried with aye vote.*

(2) Franchise Renewal – NONE

(3) Operating Policies and Procedures – NONE

(4) Future of Access – NONE

(5) Video Programming Awards – NONE

C. Report of Community Television Center

(1) March, 2003

Coordinator Doddy discussed the statistics for the month. He highlighted 10 new programs were completed compared to 6 in 2002 and 3 in 2001. He also noted studio usage was increased to 60%. He also mentioned Field Equipment Reservations were increased to 49%, compared to 44% in 2002 and 29% in 2001. Staff and volunteers taped 3 multi-camera events.

Brief discussion followed.

MOTION: *Commissioner Craft moved to accept the Torrance Community Television Center Report for March 2002. This motion, seconded by Commissioner Carlson, motion carried with aye vote.*

D. Report of Legislative and Cable Related Activities – March, 2003

Administrator Smith gave a brief summary of the report. He mentioned the expected initial public offering of AOL Time Warner Inc.'s cable assets seemed to be in jeopardy after the company disclosed in a securities filing that it might have to restate as much as \$400 million in revenue stemming from an earlier advertising agreement with Bertelsmann AG. He also mentioned high-speed data has proved a significant driver of revenue growth for Time Warner Cable. The Multiple System Operator (MSO) saw its average revenue per subscriber shoot up to \$65 a month at the end of 2002, compared to \$51 in 2000.

Administrator Smith also reported the Federal Communications Commission is considering AOL Time Warner Inc. petition for relief from Instant messaging interoperability requirements. The FCC is also being papered to death by members of Congress who want the agency to wrap up its media ownership rule-making immediately--or wait another year. He also reported that the U.S. Court of Appeals for the 5th Circuit ruled last week that cable operators can pass 100% of their franchise fees to customers.

Brief discussion followed.

MOTION: *Commissioner Craft moved to accept the Legislative and Cable Related Activities Report for March 2003. This motion, seconded by Commissioner Carlson, carried with an aye vote.*

E. Old Business - NONE

F. New Business - NONE

G. Addendum Matters – NONE

7. ORAL COMMUNICATIONS:

- a) Secretary Hibbard wished everyone a happy Easter.
- b) Coordinator Doddy invited everyone to attend the next Producer Get-Together, May 4th.
- c) Administrator Smith reminded the Commission of the upcoming Armed Forces Day Parade on May 17 at 2:00 p.m. on Torrance Blvd.
- d) Administrator Smith invited the Commission to attend the Seventh Annual SCAN – NATOA Inc. Spring Conference, June 05, 2003 at the Sheraton Universal. The Conference theme this year is “Do You Believe In Magic?”
- e) Commissioner Craft handed out flyers that show the KOCE Masters in Education Series that his daughter hosts has returned at 5:00 p.m. and 5:30 p.m. The flyers also promote other broadcast television shows she will appear in April.
- f) Commissioner Craft said he hoped the troops get home safely from the Iraq conflict.
- g) Commissioner Korman inquired why the community bulletin boards and CitiGUIDE show programming at certain times, yet when tuning to TCTV channel 28 nothing is on. Staff explained that due to manual playback of the channel, programming runs when staff is normally scheduled to work. To alleviate the problem, staff will modify the on channel announcements to reflect the schedule modifications. Specifically, the programming runs as published except every other Friday 1:00 – 11:00 p.m.; and every Saturday and Sunday 10:00 a.m. to 5:00 p.m.
- h) Commissioner Mikulicich Jr. recommended that the Video Awards Committee get started earlier this year so that donations could be increased.
- i) Commissioner Mikulicich Jr. wished everyone a happy Passover.
- j) Commissioner Mikulicich Jr. inquired if the City of El Segundo offered public access. Staff responded in the affirmative.
- k) Chair Perkins wished everyone happy holidays.

8. **ADJOURNMENT:**

Chair Perkins adjourned the meeting to reconvene on Wednesday, May 14, 2003 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith
Cable Television Administrator

Roll Call: Carlson☐ Craft☐ Korman☐ Haussmann **E**☐ Mikulicich, Jr.☐ Tsao☐ Perkins☐